



Finance Edge™

W E B I N A R

6 weeks

Learn from the
*internationally renowned
authority on finance management*

DR ANIL LAMBA

Bestselling author of
Romancing the Balance Sheet

Transform yours into a
Financially Intelligent Organisation™

Eligibility

Business Owners | Business Leaders | Entrepreneurs

This globally acclaimed course which has been running for over **30 years** and attended by **thousands of entrepreneurs and leaders**, is now available online.

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PROGRAMME CONTENT

The key financial statements:

Introduction and relevance of each item therein

Getting a strong foundation of accounting concepts:

How to make a Balance Sheet the layperson's and accountant's way

Concept of Profit:

How to arrive at it, the key drivers of profit, 3 super secrets to improving profit at existing turnover

A closer look at the Balance Sheet:

Understanding what this statement reveals

The two Golden Rules for success in business:

If these rules are followed, most financial mismanagement related problems can be avoided, and even if one rule is violated there will be a price to pay

Managing Profitability:

Explanation of Golden Rule 1

Effective Cash Flow Management:

Explanation of Golden Rule 2

Evaluation of Capital Expenditure Proposals:

The various techniques used
Payback Period Method
Average Rate of Return Method and the Net Present Value (NPV) and Internal Rate of Return (IRR) Method

Macro Economics Concepts:

Whether the rules of Good Finance Management for running businesses also apply to the running of nations

Understanding the government's budget and concepts like GDP, inflation, recession, currency valuation, role of interest rate in an economy, what makes the dollar so powerful and why does it enjoy the status of the world's reserve currency, etc.

Marginal Costing Principles:

Relevance, application and case studies.
How to use these principles to take financially intelligent decisions

Evaluation of financial statements with the help of:
a) Leverage Analysis
b) Ratio Analysis
c) Funds Flow Analysis

How to retain control over a company despite having a minuscule percentage of shareholding

Case studies on:

Insider Trading, Harshad Mehta, Subhiksha, Dhirubhai Ambani, ACC, George Soros

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INVESTMENT

TYPE	AMOUNT	WHAT YOU GET
1. Single participant	INR 2,49,750* USD 4,995** (plus applicable taxes)	Access to live sessions and study material
2. Group of 6 core team members from the same company	INR 12,99,000* USD 26,295** (plus applicable taxes) (Value of the package Rs 14,98,500* USD 29,970**)	Access to live sessions and study material
3. Group of 6 core team members from the same company, with added benefits	INR 24,99,750*/ USD 49,995** (plus applicable taxes) (Value of the package Rs 36,00,000* USD 63,750**)	Access to live sessions and study material Access to recorded sessions for 30 days Free enrolment for upto 25 employees to attend Building Financial Acumen (a 6-session webinar) One session of 1.5 hours with Dr Anil Lamba to discuss the organisation's financial statements
Additional Participants	INR 2,49,750* USD 4,995** each (plus applicable taxes)	

* For participants in India

** For participants outside India

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PROGRAM SCHEDULE

Session 1: Nov 21, 2022

Session 2: Nov 22, 2022

Session 3: Nov 23, 2022

Session 4: Nov 28, 2022

Session 5: Nov 29, 2022

Session 6: Nov 30, 2022

Session 7: Dec 05, 2022

Session 8: Dec 06, 2022

Session 9: Dec 07, 2022

Session 10: Dec 12, 2022

Session 11: Dec 13, 2022

Session 12: Dec 14, 2022

Session 13: Dec 19, 2022

Session 14: Dec 20, 2022

Session 15: Dec 21, 2022

Session 16: Dec 26, 2022

Session 17: Dec 27, 2022

Session 18: Dec 28, 2022

TIME

6:30 to 8:00 p.m.