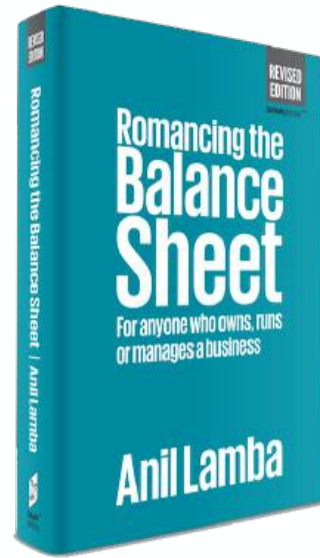


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Building Financial Acumen

An online
training program
by **Dr Anil Lamba**
for **Entrepreneurs'**
Organisation



From the
author of
**ROMANCING THE
BALANCE SHEET**

A 'MUST-ATTEND' PROGRAM FOR BUSINESS OWNERS, PROFESSIONALS, CEOs & ENTREPRENEURIAL EMPLOYEES

Program Content:

- Appreciation of the key Financial Statements
- Closer look at a Balance Sheet
- Profitability Management
- Cash Flow Management
- Marginal Costing Principles
- Reading of Fund Flow Statements

Program Faculty: Dr Anil Lamba

Bestselling author, financial literacy activist,
and an international corporate trainer,
Dr Anil Lamba is a practicing Chartered
Accountant and holds degrees in Commerce,
Law and a Doctorate in Taxation.



Dr Lamba's training programs are held
internationally, with a client list exceeding
2000 large and medium-sized
corporations spread across several
countries including India, the USA, and in
Europe, the Middle-East and the Far-
East. His books, '**Romancing the Balance
Sheet**', '**Eye on the Bottom Line**',

'Flirting with Stocks' &
**'Financial Affairs of
the Common Man'**
are making waves.

Duration: One Week (Monday to Saturday)

6 sessions x **90**-minutes per session per day

Investment: INR 39,990/- plus taxes per head

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